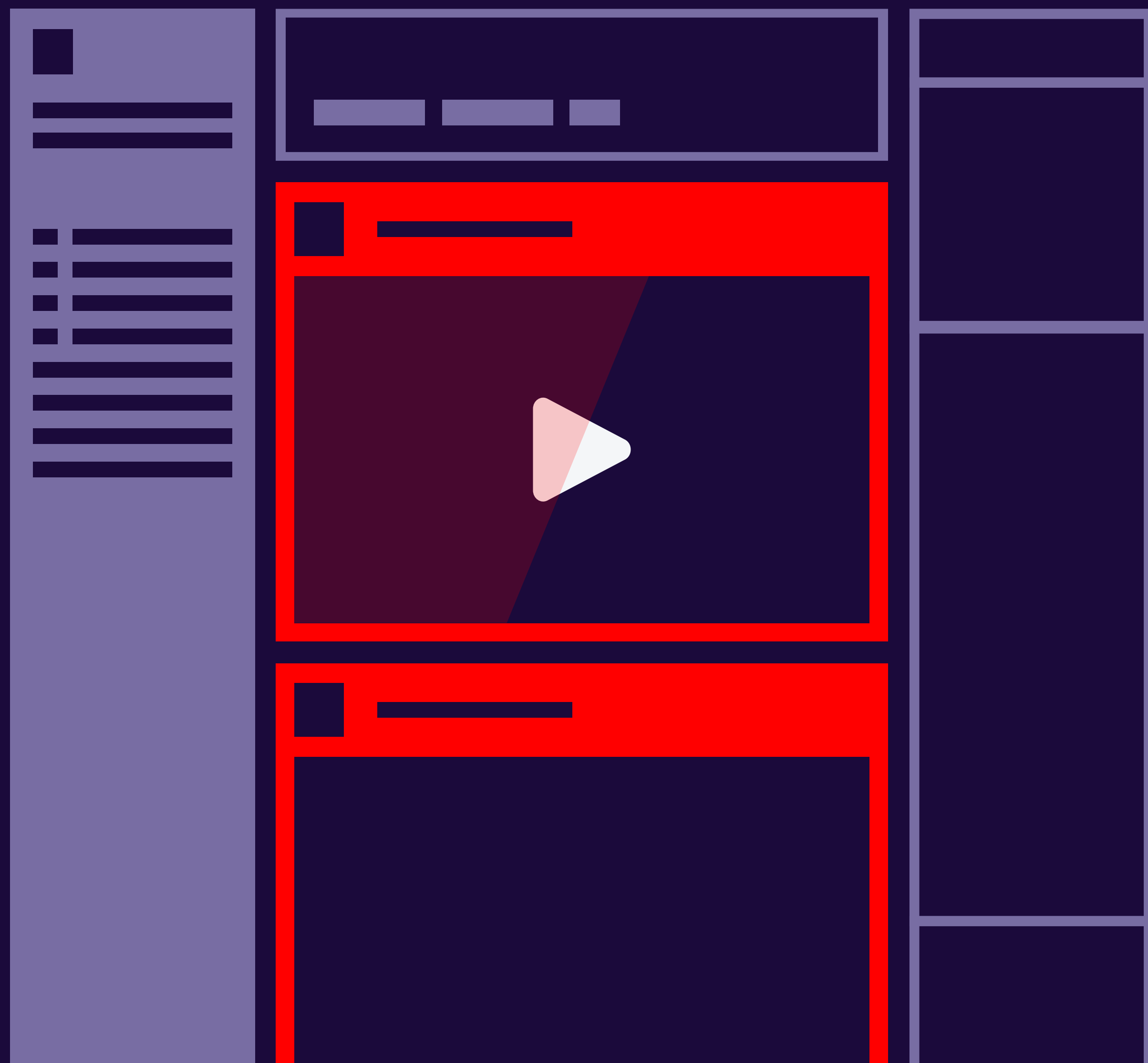


cheat sheet social media video specs



facebook

VIDEO DIMENSIONS:



ASPECT RATIO:

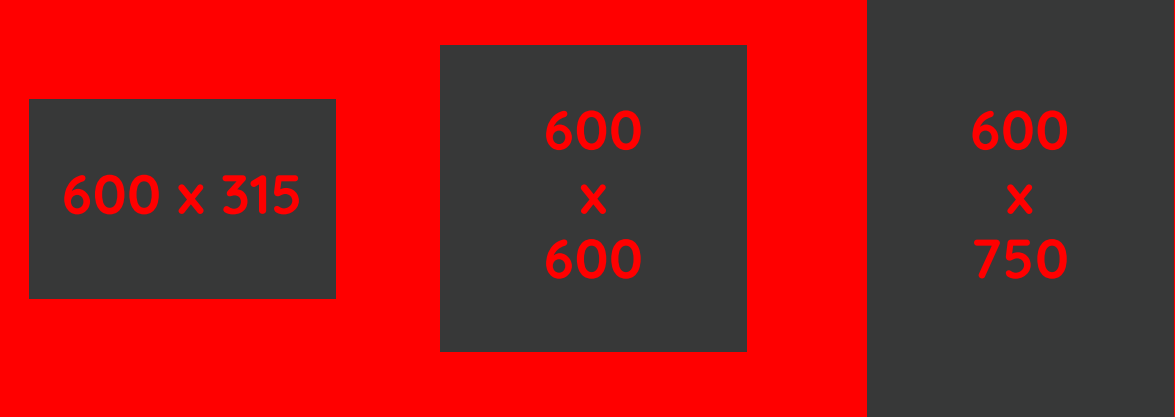


MAXIMUM LENGTH: 120 minutes
(recommended length is less than 2 minutes)
MAXIMUM FILE SIZE: 4 GB
VIDEO FORMATS: .MP4 and .MOV
MAXIMUM FRAME RATE: 30 fps

instagram

VIDEO DIMENSIONS:

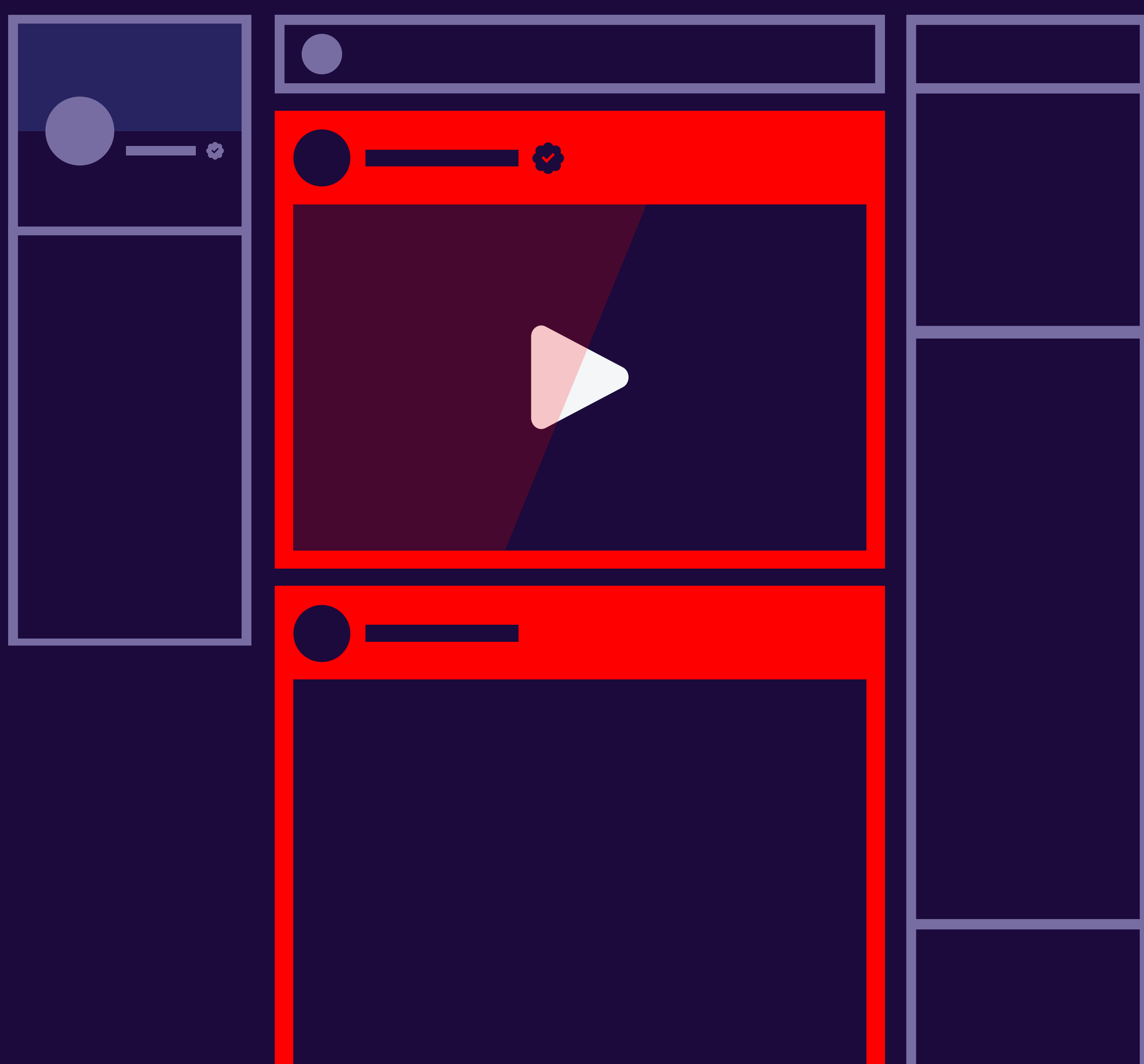
*minimum pixel resolution



ASPECT RATIO:



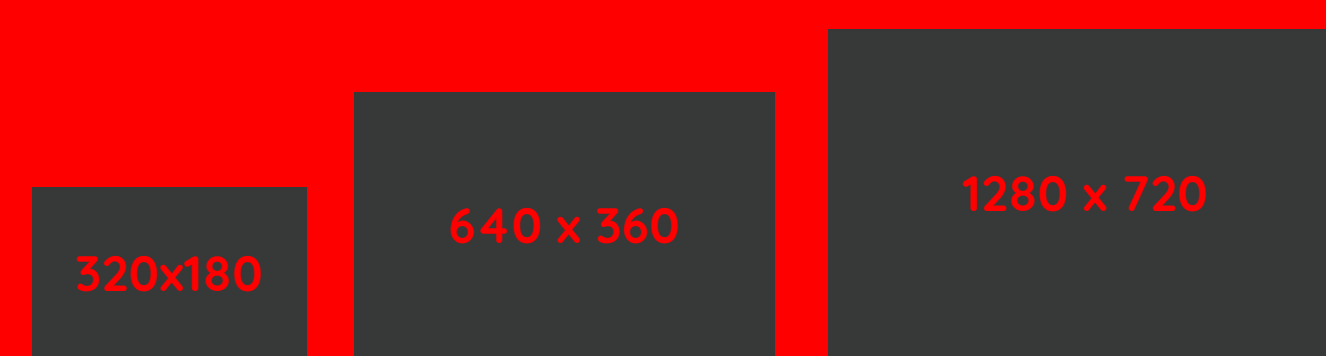
MAXIMUM LENGTH: 60 seconds
MAXIMUM FILE SIZE: 4 GB
VIDEO FORMATS: .MP4 and .MOV
MAXIMUM FRAME RATE: 30 fps



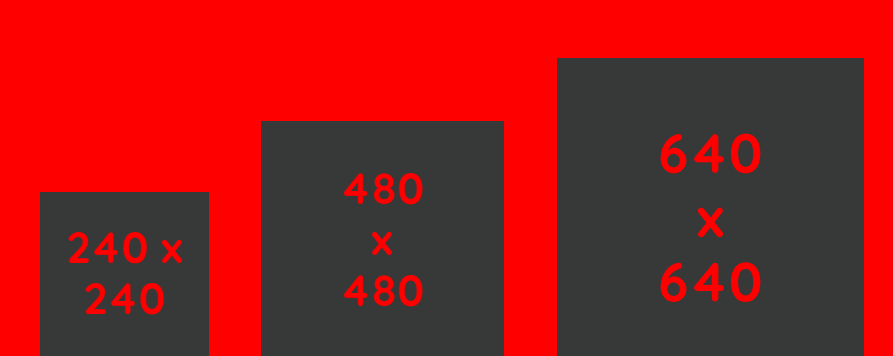
twitter

VIDEO DIMENSIONS:

LANDSCAPE:



PORTRAIT:

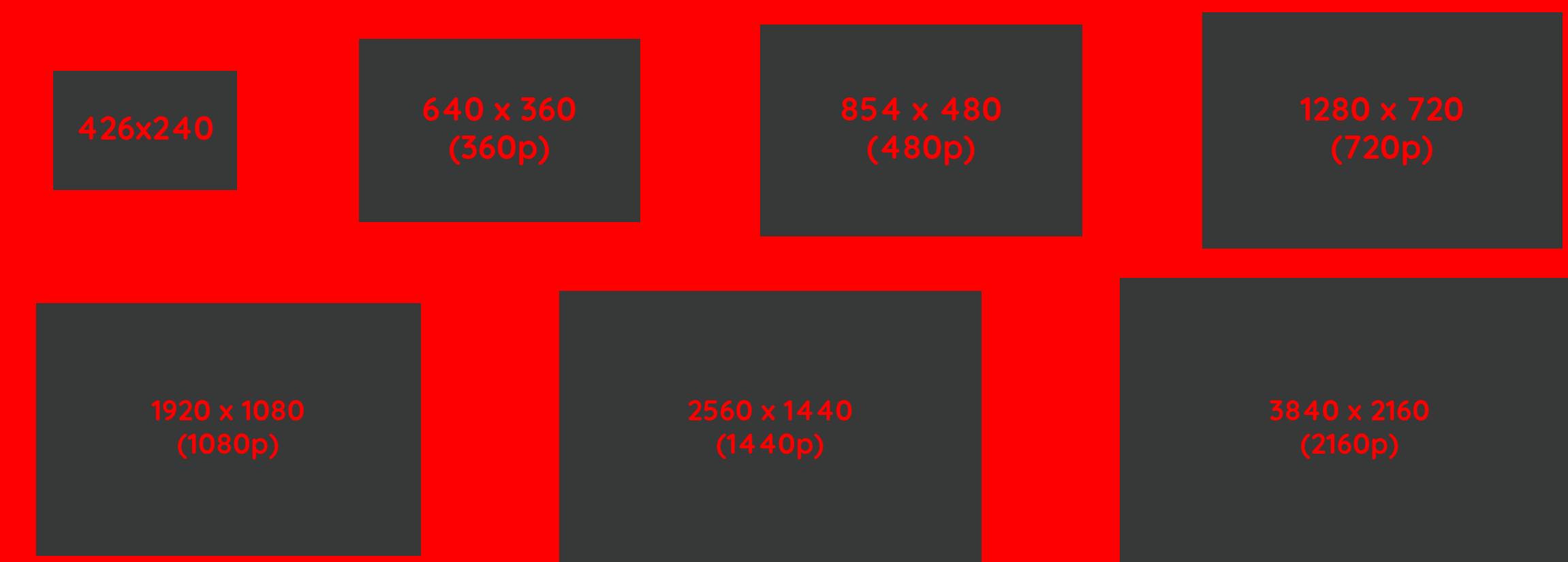


MINIMUM DIMENSIONS: 32 x 32 px **MAXIMUM DIMENSIONS:** 1280 x 1024 px

ASPECT RATIO: between 1 : 2.39 to 2.39 : 1
MAXIMUM LENGTH: 140 seconds
MAXIMUM FILE SIZE: 512 MB
VIDEO FORMATS: .MP4 and .MOV
MAXIMUM FRAME RATE: 40 fps

youtube

VIDEO DIMENSIONS:



MINIMUM DIMENSIONS: 426 x 240 px **MAXIMUM DIMENSIONS:** 3840 x 2160 px

ASPECT RATIO: 16:9
MAXIMUM LENGTH: 12 hours
MAXIMUM FILE SIZE: 128 GB or 12 hours
VIDEO FORMATS: .MOV, .MPEG4, MP4, .AVI, .WMV, .MPEGPS, .FLV, 3GPP, and WebM
MAXIMUM FRAME RATE: 40 fps

